LIST OF ACTIVITIES

UNIT 1

1.1- CHERISH A SLAM BOOK

Details: Capture your Satori moments throughout the semester

Objective: To help students know self and understand themselves better

1.2 – JOIN HANDS

Details: Form a group with people who are equally inclined to fight for the same cause. Come together and form a collective identity to fight against a social issue that you want to address. All activities will be done in teams and grades/credit points will be captured in the leaderboard in the class. Generate reports based on your research. Create wrist bands with the name of their cause on the bands.

Objective: Direct students to contribute to the social cause in their capacity

1.3 – DON A DESIGNER HAT

**Details:** Plan and design an E Magazine. Apply and assimilate the knowledge gathered from Sem-1 till date. Share objective & guideline. All members to contribute an article to the magazine, trainer to evaluate the content. Create the magazine. Use electronic/social media to share concepts and ideas. Launch the 1st edition of your E Magazine.

Objective: Identify popular trends and become the voice of your reader leveraging You Tube, Facebook, Instagram…

UNIT 2

2.1 – FORM AN NGO

Details: Each group will form an NGO. Create Vision, Mission, Value statement, tagline and Design a logo.

Objective: Develop materials to create an identity for an organization dedicated to a social cause

2.1 – USE AN APP

Details: Download and use ORAI app on their mobiles to record and refine their presentation.

Objective: Understand the basics of presentation

2.1 – MAKE A PRESENTATION

Details: Groups to present their NGOs. Presentation to be recorded by the groups. feedback from the audience/ Professor

Objective: Apply effective techniques to make presentations

2.3 – DON A DESIGNER HAT

Details: Prepare and publish the Second episode of the E Magazine

Objective: Create communication material to share concepts and ideas

2.4 – BE A BLOG WRITER

Details: Each student to write a blog on any of the topics covered till date. The hard copy of the blog needs to be submitted to the Professor for evaluation and feedback before publishing the same.

Objective: Develop materials to create an identity for an organization dedicated to a social cause.

2.4 – DESIGN A SKIT

Details: write the script articulating the message of their respective NGOs. Read out the script. (Skit time-5 minutes). Feedback of Theory. Promote the play through a social media and gather your audience. Enact the play. Capture the number of likes and reviews.

Objective: Use electronic/social media to share concepts and ideas

UNIT 3

3.1 – AD CAMPAIGN

Details: Students to discuss and explore the means of articulating and amplifying the social issue their NGOs are working for. Teams to collate information about street plays & flash mobs and collate the same to spread mass awareness about your social cause.

Objective: Understand the strongest means of spreading awareness and creating mass awareness

3.3 – DON A DESIGNER HAT

Details: Prepare and publish the third episode of the E Magazine.

Objective: Create communication material to share concepts and ideas. Use the electronic/social media to share concepts and ideas

UNIT 4

**4.1 –** TOUCH THE TARGET

Details: The students will walk towards the target in pairs and with their eyes closed. At any point of during the walk if they open their eyes, they will discontinue the walk. After touching the target students can open their eyes.

Objective: To understand the real challenges in life and take responsibility as a group to support a cause

* 1. – MY STORY TIME

Details: Groups to create a story of a person's life affected by the social issue groups are working on. Narrate the story in first person.

Objective: To understand and apply life skills in certain situations

* 1. – BE INCLUSIVE

Details: Research on a book, incident or film based on the topic of your respective NGO. Write a review in a blog on your findings.

Objective: To urge the importance of social responsibility

* 1. – PUBLIC POLL

Details: Teams to video record interviews of people from diverse groups (Ask 5 questions). Share the recordings in FB

Objective: Create communication material to share concepts.

* 1. – TAKE A STAND

Details: Debate on the topic of diversity with an angle of ethics, morality and respect for individual (In the presence of an external moderator). Groups will be graded by the professor.

Objective: Argue on a topic based on morality and diversity

* 1. – VOICE OUT

Details: Every student will narrate the challenges faced by a member of a diverse group in 4 minutes (speech in first person).

Objective: Articulate opinions on a topic with the objective of influencing others

4.7 – DON A DESIGNER HAT

Details: Prepare and publish the final episode of the E Magazine.

Objective: Create communication material to share concepts and ideas. Use the electronic/social media to share concepts and ideas

EXTERNAL PROJECT

1. Each team to look for an NGO/ social group in the city which is working on the issue their college group is supporting.
2. Spend **a day with the NGO/ social group** to understand exactly how they work and the challenges they face
3. Render voluntary service to the group for one day
4. Invite the NGO/ social group to address their university students for couple of hours. Plan the entire event, decide a suitable venue in the university, gather audience, invite faculty members etc. (they need to get their plan ratified their professor). Outcome-- Host an interactive session with the NGO spokesperson
5. The groups to present their experience of **a day with the NGO** and inspire students to work for the cause.